

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Strategic Media Services
3299 K Street NW, Suite 200
Washington, DC 20007
USA

<u>Contract / Revision</u> 477041 /		<u>Alt Order #</u> 06149016
<u>Product</u> JOE HECK FOR CNGRS		
<u>Contract Dates</u> 10/01/12 - 11/06/12	<u>Estimate #</u>	
<u>Advertiser</u> Joe Heck For Congress		<u>Original Date / Revision</u> 10/16/12 / 10/16/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
D 1	KVVU	10/22/12	11/02/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	0	\$0.00
D 2	KVVU	11/05/12	11/06/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	0	\$0.00
D 3	KVVU	10/22/12	11/02/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	0	\$0.00
D 4	KVVU	11/05/12	11/06/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	0	\$0.00
D 5	KVVU	10/22/12	11/02/12	Fox 5 News at 5	5-530p		:30			NM	0	\$0.00
D 6	KVVU	11/05/12	11/05/12	Fox 5 News at 5	5-530p		:30			NM	0	\$0.00
D 7	KVVU	10/22/12	11/02/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	0	\$0.00
D 8	KVVU	11/05/12	11/05/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	0	\$0.00
D 9	KVVU	10/22/12	11/02/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	0	\$0.00
D 10	KVVU	11/05/12	11/05/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	0	\$0.00
D 11	KVVU	10/22/12	11/02/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	0	\$0.00
D 12	KVVU	11/05/12	11/05/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	0	\$0.00
D 13	KVVU	10/20/12	11/03/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	0	\$0.00
D 14	KVVU	10/21/12	11/04/12	Fox News Sunday 8-9a	8-9a		:30			NM	0	\$0.00
D 15	KVVU	10/21/12	11/04/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	0	\$0.00
D 21	KVVU	10/17/12	10/19/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	0	\$0.00
D 22	KVVU	10/22/12	10/23/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	0	\$0.00
D 23	KVVU	10/22/12	10/26/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	0	\$0.00
D 24	KVVU	10/17/12	10/17/12	BB League Championships	1pm-8pm		:30			NM	0	\$0.00
D 25	KVVU	10/17/12	10/19/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	0	\$0.00
D 26	KVVU	10/22/12	10/26/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	0	\$0.00
D 27	KVVU	10/17/12	10/17/12	MORE Access	630-7pm		:30			NM	0	\$0.00
Totals											0	\$0.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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FAX# 610-225-1191
CREDIT RISK !!
HARRIS REPORT FROM REP
OCT16/12 10.48
CHANGES
*** KVVU-TV ***

REP. # _____ OFF. # 762 SALESMAN # _____

BUYER NAME WHITNEY EVERSOLE

SALES PRSN PH- TERESA DIFURIA

DELAWARE, OH 43015

CLASS:	NATL.	LOCAL	REGIONAL
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(CE)

[illegible]

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____
DATE OCT16/12 10.48

***CANCELED ORDER**
WILL BE REBOOKING WEEKLY W/ RATES TO CLEAR
TOTAL \$0
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

JOE HECK FOR CONGRESS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1		SZ	700A-900A	30		\$450.00	10/22	11/2	0		M-F	0
PROGRAM : NEWS RA50+ : 1.8 ORD COM1 : REVISED FLIGHT DATE ORD COM2 : CANCELED ORDER WILL REBOOK WEEKLY CON COM1 : 1X MAX/DAY												
2		SZ	700A-900A	30		\$450.00	11/5	11/6	0		M-TU	0
PROGRAM : NEWS RA50+ : 1.8 ORD COM1 : CANCELED ORDER WILL REBOOK WEEKLY CON COM1 : 1X MAX/DAY												

OCT16/12 10.48
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3		SZ	700A-900A	30		\$600.00	10/22	11/2	0		M-F	0
PROGRAM : NEWS												
RA50+ : 1.4												
ORD COM1 : REVISED FLIGHT DATE												
ORD COM2 : CANCELED ORDER WILL REBOOK WEEKLY												
CON COM1 : 1X MAX/DAY												
4		SZ	700A-900A	30		\$600.00	11/5	11/6	0		M-TU	0
PROGRAM : NEWS												
RA50+ : 1.4												
ORD COM1 : CANCELED ORDER WILL REBOOK WEEKLY												
CON COM1 : 1X MAX/DAY												
5		SZ	500P-530P	30		\$575.00	10/22	11/2	0		M-F	0
PROGRAM : NEWS												
RA50+ : 1.8												
ORD COM1 : REVISED FLIGHT DATE												
ORD COM2 : CANCELED ORDER WILL REBOOK WEEKLY												
CON COM1 : 1X MAX/DAY												
6		SZ	500P-530P	30		\$575.00	11/5	11/5	0		MON	0
PROGRAM : NEWS												
RA50+ : 1.8												
ORD COM1 : CANCELED ORDER WILL REBOOK WEEKLY												
7		SZ	530P-600P	30		\$625.00	10/22	11/2	0		M-F	0
PROGRAM : NEWS												
RA50+ : 1.8												
ORD COM1 : REVISED FLIGHT DATE												
ORD COM2 : CANCELED ORDER WILL REBOOK WEEKLY												
CON COM1 : 1X MAX/DAY												
8		SZ	530P-600P	30		\$625.00	11/5	11/5	0		MON	0
PROGRAM : NEWS												
RA50+ : 1.8												
ORD COM1 : CANCELED ORDER WILL REBOOK WEEKLY												

REP HEADLINE# 6149016 TRF# 477041
 \$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT16/12 10.48
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
9		SZ	1000P-1100P	30		\$1,650.00	10/22	11/2	0		M-F	0
PROGRAM : NEWS												
RA50+ : 4.0												
ORD COM1: REVISED FLIGHT DATE												
ORD COM2: CANCELED ORDER WILL REBOOK WEEKLY												
CON COM1: 1X MAX/DAY												
10		SZ	1000P-1100P	30		\$1,650.00	11/5	11/5	0		MON	0
PROGRAM : NEWS												
RA50+ : 4.0												
ORD COM1: CANCELED ORDER WILL REBOOK WEEKLY												
11		SZ	1100P-1135P	30		\$1,200.00	10/22	11/2	0		M-F	0
PROGRAM : NEWS												
RA50+ : 1.7												
ORD COM1: REVISED FLIGHT DATE												
ORD COM2: CANCELED ORDER WILL REBOOK WEEKLY												
CON COM1: 1X MAX/DAY												
12		SZ	1100P-1135P	30		\$1,200.00	11/5	11/5	0		MON	0
PROGRAM : NEWS												
RA50+ : 1.7												
ORD COM1: CANCELED ORDER WILL REBOOK WEEKLY												
13		SZ	1000P-1100P	30		\$900.00	10/20	11/3	0		SAT	0
PROGRAM : NEWS												
RA50+ : 3.7												
ORD COM1: REVISED FLIGHT DATE												
ORD COM2: CANCELED ORDER WILL REBOOK WEEKLY												
14		SZ	800A-900A	30		\$325.00	10/21	10/21	0		SUN	0
PROGRAM : NEWS												
RA50+ : 1.6												
ORD COM1: REVISED FLIGHT DATE												
ORD COM2: CANCELED ORDER WILL REBOOK WEEKLY												
14		SZ	800A-900A	30		\$325.00	10/28	11/4	0		SUN	0

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HARRIS REPORT FROM REP OCT16/12 10.48
CHANGES *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
15	SZ		1000P-1045P	30		\$1,250.00	10/21	10/21	0		SUN	0
15	SZ		1000P-1045P	30		\$1,250.00	10/28	11/4	0		SUN	0
PROGRAM : NEWS												
RA50+ : 5.0												
ORD COM1 : REVISED FLIGHT DATE												
ORD COM2 : CANCELED ORDER WILL REBOOK WEEKLY												
16	Z		700A-900A	30		\$450.00	10/17	10/19	0		W-F	0
PROGRAM : NEWS												
RA50+ : 1.8												
ORD COM1 : REVISED FLIGHT DATE												
ORD COM2 : CANCELED ORDER WILL REBOOK WEEKLY												
17	Z		700A-900A	30		\$600.00	10/17	10/19	0		W-F	0
PROGRAM : NEWS												
RA50+ : 1.4												
ORD COM1 : REVISED FLIGHT DATE												
ORD COM2 : CANCELED ORDER WILL REBOOK WEEKLY												
18	Z		530P-600P	30		\$625.00	10/17	10/19	0		W-F	0
PROGRAM : NEWS												
RA50+ : 1.8												
ORD COM1 : REVISED FLIGHT DATE												
ORD COM2 : CANCELED ORDER WILL REBOOK WEEKLY												
19	Z		1000P-1100P	30		\$1,650.00	10/17	10/19	0		W-F	0
PROGRAM : NEWS												
RA50+ : 4.0												
ORD COM1 : REVISED FLIGHT DATE												
ORD COM2 : CANCELED ORDER WILL REBOOK WEEKLY												
20	Z		1100P-1135P	30		\$1,200.00	10/17	10/19	0		W-F	0
PROGRAM : NEWS												
RA50+ : 1.7												
ORD COM1 : REVISED FLIGHT DATE												
ORD COM2 : CANCELED ORDER WILL REBOOK WEEKLY												

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21		SZ	700A-900A	30		\$700.00	10/17	10/19	0		W-F	0
PROGRAM : NEWS ORD COM1 : ADD ORD COM2 : CANCELED ORDER WILL REBOOK WEEKLY												
22		SZ	700A-900A	30		\$700.00	10/22	10/23	0		M-TU	0
PROGRAM : NEWS ORD COM1 : ADD ORD COM2 : CANCELED ORDER WILL REBOOK WEEKLY												
23		Z	700A-900A	30		\$2,150.00	10/22	10/26	0		M-F	0
PROGRAM : LATE NEWS ORD COM1 : ADD ORD COM2 : CANCELED ORDER WILL REBOOK WEEKLY												
28		SZ	1000P-1100P	30		\$2,150.00	10/22	10/26	0		M-F	0
PROGRAM : LATE NEWS ORD COM1 : CHG TP. PRE-BOOKED PLS APPROVE. ORD COM2 : CANCELED ORDER WILL REBOOK WEEKLY THIS IS A MAKE-GOOD FOR OCT22 ON LINE-23 FOR 2 SPOTS/WK												
24		Z	400P-1000P	30		\$3,250.00	10/17	10/17	0		WED	0
PROGRAM : NLCS ORD COM1 : ADD ORD COM2 : CANCELED ORDER WILL REBOOK WEEKLY												
29		SZ	1230P-400P	30		\$3,250.00	10/17	10/17	0		WED	0
PROGRAM : NLCS ORD COM1 : NLCS IS A AFTERNOON GAME. PRE-BOOKED PLS APPROVE. ORD COM2 : CANCELED ORDER WILL REBOOK WEEKLY THIS IS A MAKE-GOOD FOR OCT17 ON LINE-24 FOR 1 SPOT/WK												
25		SZ	1100P-1135P	30		\$1,950.00	10/17	10/19	0		W-F	0
PROGRAM : LATE NEWS ORD COM1 : ADD ORD COM2 : CANCELED ORDER WILL REBOOK WEEKLY												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
26	SZ		500A-600A	30		\$450.00	10/22	10/26	0		M-F	0
PROGRAM : NEWS ORD COM1 : ADD ORD COM2 : CANCELED ORDER WILL REBOOK WEEKLY												
27	Z		600P-630P	30		\$650.00	10/17	10/19	0		W-F	0
PROGRAM : MORE ORD COM1 : CANCELED ORDER WILL REBOOK WEEKLY												
30	SZ		630P-700P	30		\$650.00	10/17	10/19	0		W-F	0
PROGRAM : MORE ORD COM1 : CORRECT TP FOR THE PRG. PRE-BOOKED PLS APPROVE. ORD COM2 : CANCELED ORDER WILL REBOOK WEEKLY THIS IS A MAKE-GOOD FOR OCT17 ON LINE-27 FOR 1 SPOT/WK												

OCT/12 \$.00 NOV/12 \$.00 CONTRACT TOTAL \$.00
 TOTAL SPOTS 0

MARKET TOTALS \$675,468 KVVU 16% KSNV 38% KLAS 26% KTNV 20% KVMY 0% KVCW 0% CABL 0%
 KTUD 0%

SVC- NSI
 DEMOS- RA50+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CONTRACT



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25-TV 5 Drive
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<u>Demographic</u> Adults 35+		
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Washington, DC 20007
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N 14	KVVU	10/21/12	11/04/12	Fox News Sunday 8-9a	8-9a		:30			NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	-----				0	\$0.00			
	Week:	10/22/12	10/28/12	-----1				1	\$325.00			
	Week:	10/29/12	11/04/12	-----1				1	\$325.00			
N 15	KVVU	10/21/12	11/04/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	2	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	-----				0	\$0.00			
	Week:	10/22/12	10/28/12	-----1				1	\$1,250.00			
	Week:	10/29/12	11/04/12	-----1				1	\$1,250.00			
D 16	KVVU	10/17/12	10/19/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	0	\$0.00
D 17	KVVU	10/17/12	10/19/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	0	\$0.00
D 18	KVVU	10/17/12	10/19/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	0	\$0.00
D 19	KVVU	10/17/12	10/19/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	0	\$0.00
D 20	KVVU	10/17/12	10/19/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	0	\$0.00
N 21	KVVU	10/17/12	10/19/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	--WTF--				3	\$700.00			
N 22	KVVU	10/22/12	10/23/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	MT-----				2	\$700.00			
N 23	KVVU	10/22/12	10/26/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	\$4,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	MTWTF--				2	\$2,150.00			
N 24	KVVU	10/17/12	10/17/12	BB League Championships	1pm-8pm		:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	--W----				1				
N 25	KVVU	10/17/12	10/19/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	2	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	--WTF--				2	\$1,950.00			
N 26	KVVU	10/22/12	10/26/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$450.00

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BUYER NAME WHITNEY EVERSOLE

SALES PRSN PH- TERESA DIFURIA

DELAWARE, OH 43015

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27. 1982-1983, 1984-1985, 1986-1987, 1988-1989, 1990-1991, 1992-1993, 1994-1995, 1996-1997, 1998-1999, 2000-2001, 2002-2003, 2004-2005, 2006-2007, 2008-2009, 2010-2011, 2012-2013, 2014-2015, 2016-2017, 2018-2019, 2020-2021, 2022-2023, 2024-2025, 2026-2027, 2028-2029, 2030-2031, 2032-2033, 2034-2035, 2036-2037, 2038-2039, 2040-2041, 2042-2043, 2044-2045, 2046-2047, 2048-2049, 2050-2051, 2052-2053, 2054-2055, 2056-2057, 2058-2059, 2060-2061, 2062-2063, 2064-2065, 2066-2067, 2068-2069, 2070-2071, 2072-2073, 2074-2075, 2076-2077, 2078-2079, 2080-2081, 2082-2083, 2084-2085, 2086-2087, 2088-2089, 2090-2091, 2092-2093, 2094-2095, 2096-2097, 2098-2099, 2100-2101, 2102-2103, 2104-2105, 2106-2107, 2108-2109, 2110-2111, 2112-2113, 2114-2115, 2116-2117, 2118-2119, 2120-2121, 2122-2123, 2124-2125, 2126-2127, 2128-2129, 2130-2131, 2132-2133, 2134-2135, 2136-2137, 2138-2139, 2140-2141, 2142-2143, 2144-2145, 2146-2147, 2148-2149, 2150-2151, 2152-2153, 2154-2155, 2156-2157, 2158-2159, 2160-2161, 2162-2163, 2164-2165, 2166-2167, 2168-2169, 2170-2171, 2172-2173, 2174-2175, 2176-2177, 2178-2179, 2180-2181, 2182-2183, 2184-2185, 2186-2187, 2188-2189, 2190-2191, 2192-2193, 2194-2195, 2196-2197, 2198-2199, 2200-2201, 2202-2203, 2204-2205, 2206-2207, 2208-2209, 2210-2211, 2212-2213, 2214-2215, 2216-2217, 2218-2219, 2220-2221, 2222-2223, 2224-2225, 2226-2227, 2228-2229, 2230-2231, 2232-2233, 2234-2235, 2236-2237, 2238-2239, 2240-2241, 2242-2243, 2244-2245, 2246-2247, 2248-2249, 2250-2251, 2252-2253, 2254-2255, 2256-2257, 2258-2259, 2260-2261, 2262-2263, 2264-2265, 2266-2267, 2268-2269, 2270-2271, 2272-2273, 2274-2275, 2276-2277, 2278-2279, 2280-2281, 2282-2283, 2284-2285, 2286-2287, 2288-2289, 2290-2291, 2292-2293, 2294-2295, 2296-2297, 2298-2299, 2300-2301, 2302-2303, 2304-2305, 2306-2307, 2308-2309, 2310-2311, 2312-2313, 2314-2315, 2316-2317, 2318-2319, 2320-2321, 2322-2323, 2324-2325, 2326-2327, 2328-2329, 2330-2331, 2332-2333, 2334-2335, 2336-2337, 2338-2339, 2340-2341, 2342-2343, 2344-2345, 2346-2347, 2348-2349, 2350-2351, 2352-2353, 2354-2355, 2356-2357, 2358-2359, 2360-2361, 2362-2363, 2364-2365, 2366-2367, 2368-2369, 2370-2371, 2372-2373, 2374-2375, 2376-2377, 2378-2379, 2380-2381, 2382-2383, 2384-2385, 2386-2387, 2388-2389, 2390-2391, 2392-2393, 2394-2395, 2396-2397, 2398-2399, 2400-2401, 2402-2403, 2404-2405, 2406-2407, 2408-2409, 2410-2411, 2412-2413, 2414-2415, 2416-2417, 2418-2419, 2420-2421, 2422-2423, 2424-2425, 2426-2427, 2428-2429, 2430-2431, 2432-2433, 2434-2435, 2436-2437, 2438-2439, 2440-2441, 2442-2443, 2444-2445, 2446-2447, 2448-2449, 2450-2451, 2452-2453, 2454-2455, 2456-2457, 2458-2459, 2460-2461, 2462-2463, 2464-2465, 2466-2467, 2468-2469, 2470-2471, 2472-2473, 2474-2475, 2476-2477, 2478-2479, 2480-2481, 2482-2483, 2484-2485, 2486-2487, 2488-2489, 2490-2491, 2492-2493, 2494-2495, 2496-2497, 2498-2499, 2500-2501, 2502-2503, 2504-2505, 2506-2507, 2508-2509, 2510-2511, 2512-2513, 2514-2515, 2516-2517, 2518-2519, 2520-2521, 2522-2523, 2524-2525, 2526-2527, 2528-2529, 2530-2531, 2532-2533, 2534-2535, 2536-2537, 2538-2539, 2540-2541, 2542-2543, 2544-2545, 2546-2547, 2548-2549, 2550-2551, 2552-2553, 2554-2555, 2556-2557, 2558-2559, 2560-2561, 2562-2563, 2564-2565, 2566-2567, 2568-2569, 2570-2571, 2572-2573, 2574-2575, 2576-2577, 2578-2579, 2580-2581, 2582-2583, 2584-2585, 2586-2587, 2588-2589, 2590-2591, 2592-2593, 2594-2595, 2596-2597, 2598-2599, 2600-2601, 2602-2603, 2604-2605, 2606-2607, 2608-2609, 2610-2611, 2612-2613, 2614-2615, 2616-2617, 2618-2619, 2620-2621, 2622-2623, 2624-2625, 2626-2627, 2628-2629, 2630-2631, 2632-2633, 2634-2635, 2636-2637, 2638-2639, 2640-2641, 2642-2643, 2644-2645, 2646-2647, 2648-2649, 2650-2651, 2652-2653, 2654-2655, 2656-2657, 2658-2659, 2660-2661, 2662-2663, 2664-2665, 2666-2667, 2668-2669, 2670-2671, 2672-2673, 2674-2675, 2676-2677, 2678-2679, 2680-2681, 2682-2683, 2684-2685, 2686-2687, 2688-2689, 2690-2691, 2692-2693, 2694-2695, 2696-2697, 2698-2699, 2700-2701, 2702-2703, 2704-2705, 2706-2707, 2708-2709, 2710-2711, 2712-2713, 2714-2715, 2716-2717, 2718-2719, 2720-2721, 2722-2723, 2724-2725

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT11/12 09.02

TO ROSE
FR NIKKI
CANCELED SPOTS ON LINES 14-20
ADDED LINES 21-27
TOTAL \$66150
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

JOE HECK FOR CONGRESS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
14	*		800A-900A	30		\$325.00	10/21	10/21	0		SUN	0
14	*		800A-900A	30		\$325.00	10/28	11/4	1		SUN	2
PROGRAM : NEWS RA50+ : 1.6 ORD COM1 : REVISED FLIGHT DATE ORD COM2 : CANCELED SPOTS												
15	*		1000P-1045P	30		\$1,250.00	10/21	10/21	0		SUN	0
15	*		1000P-1045P	30		\$1,250.00	10/28	11/4	1		SUN	2
PROGRAM : NEWS RA50+ : 5.0 ORD COM1 : REVISED FLIGHT DATE ORD COM2 : CANCELED SPOTS												

FAX# 610-225-1191
CREDIT RISK !!!
HARRIS REPORT FROM REP OCT11/12 09.02
CHANGES *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
16		SZ	700A-900A	30		\$450.00	10/17	10/19	0		W-F	0
PROGRAM : NEWS												
RA50+ : 1.8												
ORD COM1: REVISED FLIGHT DATE												
ORD COM2: CANCELED SPOTS												
17		SZ	700A-900A	30		\$600.00	10/17	10/19	0		W-F	0
PROGRAM : NEWS												
RA50+ : 1.4												
ORD COM1: REVISED FLIGHT DATE												
ORD COM2: CANCELED SPOTS												
18		SZ	530P-600P	30		\$625.00	10/17	10/19	0		W-F	0
PROGRAM : NEWS												
RA50+ : 1.8												
ORD COM1: REVISED FLIGHT DATE												
ORD COM2: CANCELED SPOTS												
19		SZ	1000P-1100P	30		\$1,650.00	10/17	10/19	0		W-F	0
PROGRAM : NEWS												
RA50+ : 4.0												
ORD COM1: REVISED FLIGHT DATE												
ORD COM2: CANCELED SPOTS												
20		SZ	1100P-1135P	30		\$1,200.00	10/17	10/19	0		W-F	0
PROGRAM : NEWS												
RA50+ : 1.7												
ORD COM1: REVISED FLIGHT DATE												
ORD COM2: CANCELED SPOTS												
21		A	700A-900A	30		\$700.00	10/17	10/19	3		W-F	3
PROGRAM : NEWS												
ORD COM1: ADD												
22		A	700A-900A	30		\$700.00	10/22	10/23	2		M-TU	2
PROGRAM : NEWS												
ORD COM1: ADD												

REP HEADLINE# 6149016 TRF# 477041
 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 09.02
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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23	A		700A-900A	30		\$2,150.00	10/22	10/26	2		M-F	2
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PROGRAM : LATE NEWS
 ORD COM1: ADD

24	A		400P-1000P	30		\$3,250.00	10/17	10/17	1		WED	1
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PROGRAM : NLCS
 ORD COM1: ADD

25	A		1100P-1135P	30		\$1,950.00	10/17	10/19	2		W-F	2
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PROGRAM : LATE NEWS
 ORD COM1: ADD

26	A		500A-600A	30		\$450.00	10/22	10/26	1		M-F	1
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PROGRAM : NEWS
 ORD COM1: ADD

27	A		600P-630P	30		\$650.00	10/17	10/19	1		W-F	1
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PROGRAM : MORE

OCT/12 38475.00 NOV/12 27675.00

CONTRACT TOTAL 66150.00
 TOTAL SPOTS 71

MARKET TOTALS \$675,468 KVVU 16% KSNV 38% KLAS 26% KTNV 20% KVMY 0% KVCW 0% CABL 0%
 KTUD 0%

SVC- NSI
 DEMOS- RA50+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

FAX# 610-225-1191
CREDIT RISK !!!
HARRIS REPORT FROM REP OCT11/12 11.43
CHANGES *** KVVU-TV ***

REP. #	OFF. #	762	SALESMAN #
BUYER NAME	WHITNEY EVERSOLE		
SALES PRSN	PH- TERESA DIFURIA		

SALES PRSN PH- TERESA DIFURIA

	CLASS: NATL.	LOCAL	REGIONAL
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CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT11/12 11.43

STA: CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
JOE HECK FOR CONGRESS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
23		S	700A-900A	30		\$2,150.00	10/22	10/26	0		M-F	0
PROGRAM : LATE NEWS												
ORD COM1: ADD												
28		A	1000P-1100P	30		\$2,150.00	10/22	10/26	2		M-F	2
PROGRAM : LATE NEWS												
ORD COM1: CHG TP. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT22 ON LINE-23 FOR 2 SPOTS/WK												
24		S	400P-1000P	30		\$3,250.00	10/17	10/17	0		WED	0
PROGRAM : NLCS												
ORD COM1: ADD												

REP HEADLINE# 6149016 TRF# 477041
 \$\$\$ MOD# 2: UNAPPROVED REV #2 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 11.43
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
29	A		1230P-400P	30		\$3,250.00	10/17	10/17	1		WED	1
PROGRAM : NLCS ORD COM1: NLCS IS A AFTERNOON GAME. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT17 ON LINE-24 FOR 1 SPOT/WK												
27	S		600P-630P	30		\$650.00	10/17	10/19	0		W-F	0
PROGRAM : MORE												
30	A		630P-700P	30		\$650.00	10/17	10/19	1		W-F	1
PROGRAM : MORE ORD COM1: CORRECT TP FOR THE PRG. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT17 ON LINE-27 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M1	OK'D		BUY#23									
							OCT22(2/WK)		30S	\$2,150.00	(OCT11/12)	
							OCT22(2/WK)		30S	\$2,150.00	PLS ADVISE.	
							CMT:CHG TP. PRE-BOOKED PLS APPROVE.					
M2	OK'D		BUY#24									
							OCT17		30S	\$3,250.00	(OCT11/12)	
							OCT17		30S	\$3,250.00	PLS ADVISE.	
							CMT:NLCS IS A AFTERNOON GAME. PRE-BOOKED PLS APPROVE.					
M3	OK'D		BUY#27									
							OCT17		30S	\$650.00	(OCT11/12)	
							OCT17		30S	\$650.00	PLS ADVISE.	
							CMT:CORRECT TP FOR THE PRG. PRE-BOOKED PLS APPROVE.					

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:

M4	REJECT	BUY#3	MISSED:M-F/700A-900A									
		BUY#4	M-TU/700A-900A				OCT22 (3/WK)	OCT29	30S	\$600.00		(OCT11/12)
		BUY#5	M-F/500P-530P				NOV5 (2/WK)		30S	\$600.00		
		BUY#6	MON/500P-530P				OCT22 (3/WK)	OCT29	30S	\$575.00		
		BUY#9	M-F/1000P-1100P				NOV5		30S	\$575.00		
		BUY#10	MON/1000P-1100P				OCT22 (4/WK)	OCT29	30S	\$1,650.00		
		BUY#11	M-F/1100P-1135P				NOV5		30S	\$1,650.00		
		BUY#12	MON/1100P-1135P				OCT22 (4/WK)	OCT29	30S	\$1,200.00		
		BUY#13	SAT/1000P-1100P				NOV5		30S	\$1,200.00		
		BUY#14	SUN/800A-900A				OCT20-NOV3		30S	\$900.00		
			OFFER:M-F/700A-900A				OCT28-NOV4		30S	\$325.00		
			& M-TU/700A-900A				OCT22 (3/WK)	OCT29	30S	\$700.00		
			& M-F/500P-530P				NOV5 (2/WK)		30S	\$700.00		
			& M-TU/500P-530P				OCT22 (3/WK)	OCT29	30S	\$950.00		
			& M-F/1000P-1100P				NOV5		30S	\$950.00		
			& M-TU/1000P-1100P				OCT22 (4/WK)	OCT29	30S	\$2,150.00		
			& M-F/1100P-1135P				NOV5		30S	\$2,150.00		
			& M-TU/1100P-1135P				OCT22 (4/WK)	OCT29	30S	\$1,950.00		
			& SAT/1000P-1100P				NOV5		30S	\$1,950.00		
			& SUN/800P-900P				OCT20-NOV3		30S	\$1,500.00		
			CMT:RATES NOT AT LUR.				OCT28-NOV4		30S	\$850.00		

PLS ADVISE.

OCT/12 38475.00 NOV/12 27675.00

CONTRACT TOTAL 66150.00
TOTAL SPOTS 71

MARKET TOTALS \$675,468 KVVU 16% KSNV 38% KLAS 26% KTNV 20% KVMY 0% KVCW 0% CABL 0% KTUD 0%

SVC- NSI
DEMOS- RA50+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE